

Novugen Deepens Ties with MSU Through MoU Exchange to Strengthen Industry-Academia Collaboration

17 June 2025

It was another proud moment for Novugen as we embarked on a new milestone with the Memorandum of Understanding (MoU) exchange between Novugen and Management and Science University (MSU). Held in conjunction with Pharmacy Week on 17 June 2025, the MoU exchange was officiated during the School of Pharmacy Public Health Awareness 2025. The event brought together key academic and industry players to advance public health education and celebrate pharmaceutical excellence.



Represented by Ms. Felicia Tan, the MoU exchange with MSU signifies our ongoing commitment to fostering the next generation of pharmaceutical professionals. Through this collaboration, Novugen aims to strengthen university-industry partnerships via joint initiatives in talent development, research, and experiential learning which aligns seamlessly with MSU's mission to promote academic excellence,



Novugen was also honoured to be part of the forum *"Uniting Knowledge, Empowering Change: Breast & Prostate Cancer"*, where Mr. Irfan Babla shared valuable insights on public health challenges and the evolving role of the pharmaceutical industry. Additionally, our career booth led by Ms. Juliet Sng, Ms. Najihah, Ms. Azita, and Ms. Suci offered students engaging discussions and guidance on career pathways in the pharmaceutical sector.

Events like this reaffirm Novugen's dedication to bridging the gap between academia and industry. This MoU marks the beginning of a meaningful journey toward impactful collaboration and talent development in the pharmaceutical landscape that signifies our ongoing commitment to fostering the next generation of pharmaceutical professionals.